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To:
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Subject: FW: Welcome to ReStyle - Issue 1
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Attachments:



ReStyle...recycling isn't a chore...it's a lifestyle!
Welcome to ReStyle the first monthly newsletter from Recycle for Cornwall

ReStyle - Issue 1

Dear Subscriber,

ReStyle aims to keep you up to date with the project and how you can play your part to reduce, reuse and recycle in Cornwall. The Recycle for Cornwall project which is linked to the national Recycle Now advertising campaign, is run on, behalf of the local authorities, by two Cornish environmental organisations – Cornwall Waste Action and ReZolve Kernow.

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Recycle for Cornwall is Launched

The campaign enjoyed a successful launch to the public in Truro Lemon Quay on 11th December 2004, with over 1,000 people coming along to enjoy free entertainment from junk funk band **Weapons of Sound**, Truro School's Desafinado, Swamp Circus and The Duchy Opera.

Visitors took the opportunity to trade in their plastic carrier bags for a Recycle for Cornwall reusable jute bag and enter a free prize draw in return for making a **promise to recycle**. The response to this was overwhelming and by midday we had run out of bags, but don't worry if you missed out, more stocks will be with us very shortly. The success showed the high interest that Cornish residents have for recycling and other environmental issues. Representatives from the local authorities were on hand in the recycling surgery to answer questions. We would like to say a **big thank you** to everyone who came along and supported the event and to those who donated prizes for the prize draw. It was very encouraging to start the campaign with such enthusiasm and support.



For more [information on this event](#)

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Valentines Day

This year why not say "I love you" and look after the environment at the same time? Recycle for Cornwall provides a free e-card service through its website which allows you to send a special Valentines greeting without adding to the amount of card and paper destined to be thrown away. An average family in the UK uses 6 trees worth of paper every year! E-cards for other occasions will also be available from the website very soon. [To send an E-card](#) click here.



Handy Hint – compost those red roses rather than throwing them away.

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Visitors Centre

The East Cornwall Recycling Centre (in Bodmin), HQ for the Recycle for Cornwall Team, will be open to the general public for the first time on 25th February 2005. The open day will allow people to find out firsthand what happens to their recycling through a free guided tour of the facility. The Recycle for Cornwall team will be able to answer any questions and offer advice on a range of recycling issues. The centre will be open from 11am - 3pm and tours will run roughly every 30 minutes starting from 11.15am.

Regular open days will continue on the last Friday of every month (except Bank Holidays). The centre also offers free pre-organised group visits for primary school children through to adults. Our visitor centre manager can tailor an interesting and informative visit to specifically suit your group.



[For more information on the public open days or group visits.](#)

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Spring Campaign

The Recycle for Cornwall team is busy working on the spring campaign which will offer you advice and information on how to do your bit at this time of year. Why not take advantage of the improving weather and light mornings by using your recycling collection scheme regularly? Spring is a time when we start getting outside more, an ideal time to think of items that can be re-used in the garden and to start composting.

Look out for the new Recycle for Cornwall posters and leaflets in your local area or visit our website from March onwards to [find out more](#).

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Recycling Experts and Doorstepping

To make sure that Recycle for Cornwall contact the maximum number of households in Cornwall, the team are currently gearing up to go door to door throughout the spring and summer. With the aim of speaking to at least 60,000 households during this period there's a good chance that you will meet one of the team. The team will be able to answer your recycling questions and tailor answers to your own needs. They will also be on a mission to gather ideas about how to make recycling even more convenient.

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Top tip

Did you know that you can [recycle your spectacles](#) and help developing countries at the same time? Click the above link to find out how.

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It's a Fact

Using recycled toilet paper helps prevent drain blockages:

The rising sale of luxury toilet paper is taking its toll on British pipes, according to a study. Research conducted for British Gas found the products were partly to blame for a 10% rise in bathroom blockages it has dealt with this year. Its report said low-priced and recycled paper broke down in minutes, while luxury brands took up to half-an-hour. Moisture wipes, designed for use by children, had failed to break down after five days, British Gas said. Buying recycled toilet paper is not only good for your drains but also good for the environment!

We hope you have enjoyed this update on Recycle for Cornwall we would be

interested to know if you have any feedback or ideas for next months newsletter.
If so please email info@recycleforcornwall.org.uk

Until then Goodbye from the whole team at Recycle for Cornwall.

<http://www.recycleforcornwall.org.uk/>

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