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**To:**

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**Date:** Wednesday, January 25, 2006 12:42:18 PM

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**ReStyle...recycling isn't a chore...it's a lifestyle!**  
Welcome to ReStyle your monthly newsletter from Recycle for Cornwall

## ReStyle - Issue 5

Dear Subscriber,

ReStyle aims to keep you up to date with the project and how you can play your part to reduce, reuse and recycle in Cornwall. The Recycle for Cornwall project, which is linked to the national [Recycle Now](#) advertising campaign, is run on behalf of the local authorities by two Cornish environmental organisations – [Cornwall Waste Action](#) and [ReZolve Kernow](#).

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### The Big Recycle

This year's Big Recycle launches on June 27th and is being supported by four-times Olympic champion Sir Matthew Pinsent. Matthew, who even recycles his own rowing kits, was keen to back the campaign. He said: "I know from my own experience that it has never been easier to make recycling a part of your everyday life. That's what the BIG recycle is all about – letting people know how and where they can do it, wherever they live."

Recycle for Cornwall will be taking part in the Big Recycle by visiting a supermarket in [each Cornish District](#). We will be giving away 100 reusable bags at each supermarket and there will also be wristbands, bookmarks other giveaways and lots of information. The Big Recycle will also see the close of our make a promise competition so it you haven't yet made [your promise](#), do so now and you could win one of our fantastic [holiday prizes](#).



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### Show's Over Folks!

This year's Royal Cornwall Show was a great success for the Recycle for

Cornwall campaign and really helped to raise awareness of recycling in Cornwall. The prominence of Recycle for Cornwall was evident by the number of reusable bags and black wristbands that were spotted all around the showground. The team helped to deliver an innovative and fun recycling stand in the Cornwall County Council Pavillion. A giant pyramid of waste demonstrating the amount of rubbish created by an average two person household over a year set the scene for other informative displays and great giveaways.



To back up the recycling message at the show a partnership of organisations came together to offer recycling facilities. We would like to congratulate all those who attended or traded at the show for the huge effort they made to support the recycling facilities provided. The response from both the public and the traders was so positive that plans to improve on this next year are already underway.

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### All you need to know about recycling

The brand new Recycle for Cornwall Recycling Directory has arrived at the office, hot off the press and is ready for distribution. The new booklet, which is a very comprehensive guide to recycling services in Cornwall, includes an A-Z of materials which can be recycled. The booklet is primarily aimed at those who do not have access to the internet so that everyone can have benefit from the information that is already available through the website. There are plans to also offer the directory as a downloadable document from the website, watch this space for more details!



If you would like a directory, or know someone who would like one we will be giving them out at various [events across the county](#) and they will also be available from public places such as libraries. [Contact](#) the team for more details.

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### At the Shops

At Recycle for Cornwall we have many queries from those of you who feel that you are recycling all that you can but would like to do more. Some concerns raised include questions about supermarket waste, unnecessary packaging and what can be done to fight these issues. Well, just by supporting the Recycle for Cornwall Campaign you are helping to do that little bit extra. The growing numbers of supporters of the campaign is evidence of the support for recycling across Cornwall and helps to show that this is an important issue to the County's residents. On a national scale there is lots of work being undertaken by organisations such as [Greenpeace](#) and [Friends of the Earth](#) to lobby for less packaging and for large commercial organisations to take more responsibility for the waste that they create.



If you want to do even more, stop and think about what you are buying before you go to the shops, look out for less heavily packaged products and try to support companies who seem to be doing something to reduce the impact of their products. There are resources such as the ['Good Shopping Guide'](#) which can help lead you through the minefield of supporting ethical and environmentally sound companies. It may be best to start with one thing at a time, for instance make a conscious effort to buy your vegetables unwrapped.

We would love to hear your ideas and tips for how to shop without creating loads of waste, just [email us](#).

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### Top tip

Support Cornwall's summer recycling trial

A two month recycling trial collection of wood and melamine is now well underway at seven Recycling Centres across Cornwall. From 1st June to the 31st July 2005 recycling bins will be provided at the following Recycling and Household Waste Centres for the collection of wood and melamine to be recycled.

[United Mines](#) at St Day

[Menear road](#) at St Austell

[Gay's Hill](#) at Helston

[Wheal Prosper](#) at Lanivet near Bodmin

[Connon Bridge](#) at East Taphouse near Liskeard

[Tamar View](#) at Saltash



All year round there are bins available to recycle wood at the [Dudnance Lane](#) recycling centre in Pool.

It is hoped the results of this trial will help [County Environmental Services](#) and [Cornwall County Council](#) look at the practice and financial implications of recycling more materials.

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#### **It's a Fact**

Harry Potter goes recycled

[Harry Potter and the Half Blood Prince](#) is to be printed on recycled paper! It is estimated that by doing this 100,000 trees will be saved. If you read a copy why not pass it onto a friend afterwards or donate it to a charity shop.



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We hope you have enjoyed this update on Recycle for Cornwall we would be interested to know if you have any feedback or ideas for next month's newsletter. If so please email [info@recycleforcornwall.org.uk](mailto:info@recycleforcornwall.org.uk)

Until then Goodbye from the whole team at Recycle for Cornwall.

<http://www.recycleforcornwall.org.uk/>



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